



2018 NPP Workshop Schedule

DATE Day & Time	TITLE & DESCRIPTION
8 FEB Thursday 1:00 p.m.	Operating Your Nonprofit Like a Business <i>Discover cost-efficient and productive ways to run your organization. Learn best practices for performing recordkeeping and how to maintain legal compliance with CA and Federal requirements. Explore the revised Attorney General's Guide for Charities to help carry out mission and goals.</i>
8 MAR Thursday 1:00 p.m.	Finding Funders & Foundation Center Resources <i>Learn to use Foundation Center's Foundation Directory Online, Grants to Individuals Online, and "Maps" to help find funders and grants. Understand what funders want to see in your proposals. Learn about eCivis, another online resource for researching grant opportunities.</i>
12 APR Thursday 1:00 p.m.	Solano Transportation Authority Resources <i>Find out how to get around Solano County. Learn about various transportation services and programs, especially about the STA dedicated website called Solano Mobility. This one-stop online transportation resource is particularly geared towards seniors, people with disabilities and low-income individuals.</i>
10 MAY Thursday 1:00 p.m.	Branding & Event Planning <i>Should you brand your event? The answer is almost always yes, and it isn't enough to just cross things off the list. Branding an event is an ongoing process, and the larger your audience, the more important it is to brand your event. A great brand is a company's most valuable asset.</i>
14 JUN Thursday 9:00 a.m. to 4:00 p.m.	Proposal Writing & Budget Basics <i>Learn about the grant application process, identify grant proposal components, and create a project outline. Craft a Needs Statement with Goals & Objectives that are easy to review and understand. Draft a budget that clearly communicates your project funding needs. Note: This is an all-day workshop with a lunch break.</i>
12 JUL Thursday 1:00 p.m.	Social Media Basics - Part II <i>Explore the essential fundraising practice nonprofits need to reach out to current and potential donors. Learn ways to engage your viewers and attract donors. Learn about various social media platforms that will help increase visibility. Learn basic steps involved in developing a communications plan.</i>
9 AUG Thursday 1:00 p.m.	Proactive CEO Succession Planning <i>Learn about how succession planning works best when the board and incumbent CEO/ED collaborate in advance. Get ready for succession with a purposeful and thoughtful plan of action to create the conditions which will lead to a successful executive leadership transition.</i>
13 SEP Thursday 1:00 p.m.	Essential Keys to Nonprofit Finance <i>As leaders and fiduciary guardians of their organizations, board members must learn to think, and think hard, about the finances of their organization. The good news is that though this responsibility is daunting, the right preparation enables even the financially unsophisticated board member to effectively oversee the organization's finance function.</i>
11 OCT Thursday 1:00 p.m.	H.R. Basics for Nonprofit Leadership - Part II <i>Nonprofits must follow the same workplace employment rules and regulations as that of for-profit businesses. Explore policies that can be put in place in order to avoid messy personnel issues. Learn about 2018 California and Federal Employment Notices.</i>
1 NOV Thursday 1:00 p.m.	Online Giving - #GivingTuesday <i>National 'Giving Tuesday' is Nov 27, 2018. Give Local Solano, SCF's online fundraising campaign will be held during this same 24-hour period. Learn guidelines, tips and best practices to help your nonprofit organization plan, prepare and hold your special day of giving and related events.</i>

All Workshops will be held on site at SCF in the 2nd floor 'Buck Training Center'